## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	box) AL CANDIDA	TE	<b>7</b>	STATE	/LOCAL CA	NDIDATE		
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3								
Station and		Raleigh	NC		Date:	31/12		
I, Smart Media	Group							
being/on behalf	of: Pat McCrory		***********			, a legally		
qualified candidate of the Republican political party for the office of: Governor in the General election to be held on: 11/6/2012 do hereby request station time as follows:								
Broadcast Length	Time of Day, Rotation or Package	Days	Cl	ass	Times per Week	Number of Weeks		
see attached						·		
Total Charg	Total Charges: \$ 62265 g 15 52,925.25 N							

For programming that, in what national importance," list the	oole or in part, "communicates a message matters below:	relating to any political matter of
I represent that the payment	for the above described broadcast time ha	as been furnished by:
The Pat McCrory Commit	tee	
and you are authorized to and I represent that this person of committee/organization of the	nounce the time as paid for by such person entity is either a legally qualified candidate e legally qualified candidate.	n or entity. ate or an authorized
The name of the treasurer of	the candidate's authorized committee is:	
Jonathan Massachi		
This station has disclosed to and discount, promotional an	me its political advertising policies, included other sales practices (not applicable to the sales practices).	ding: applicable classes and rates; federal candidates).
To Be Signe	d By Candidate or Author	ized Committee
	$\sim 0$	
5/31/12	July Charles	
	/ Oigniture	
То Ве	Signed By Station Repre	sentative
	· ·	
Accepted	Accepted in Part	☐ Rejected
Dave Zyly Signatur	Dave Lyles Printed Name	Sales Manager Title
	*	~

## **CANDIDATE CERTIFICATION**

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I. Pa	at McCrory				
(nam					at the programming
	☑ does		□ does not		
	to an opposing ca camming that does				that for the
(chec	ck applicable box)				
	the <b>radio</b> programidentifies the can approved the bro	ididate, the offi			
		didate for a dur I statement ider d that the cand	ration of at least ntifying the cand	four seconds, and lidate, that the ca	d a simultaneously ndidate approved
	July	a Lea	ne		
		signaturé of car	ndidate or authorize	ed committee	
		printed name			date

## CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

**Smart Media** 101 N. Columbus Street Suite 200 Alexandria, VA 22314

	Contract / Re	vision	Alt Order	#
	116605	1	0621824	0
<u>Product</u>				
MCCRORY 10/29				
Contract Dates	Estimate #			
10/29/12 - 11/06/12	C29N06			
<u>Advertiser</u>			Original Dat	e / Revision
Pat McCrory for Gover	nor		11/02/12	/ 11/02/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Station	Accou	nt Executive	Sales Office
	WRAL	Cheryl	Blair	Washington Tel
	Special Hand	lling	*****	<b>!</b>
	Demographic			
	Adults 35+			
				Total Ratings
				358.30
	IDB#	Advert	ser Code	Product Code
		MCCR	0	ORDR
	Agency Ref	•	Advertise	er <u>Ref</u>
		-		

	Start/End		Spots	/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Rtn	Type S	pots	Amount
N 1 WRAL 11/02/12 11/02/12 Price is Right	11a-12p		:30			NM	0	\$0.00
CLASS 1 CANDIDATE R9.26								
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> <u>Rat</u> \$850.00 3	<u>ing</u> .70						
Spot Ch Date Range Description	Start/End Time	<u>Weekday</u>	<u>s Length</u>	<u>Rate</u>	<u>Rtg</u>	Type		
1 WRAL 10/29/12-11/04/12 Price is Right Credited	11a-12p	F	:30	\$850.00	3.70	NM	***;;	
3 WRAL 11/02/12 11/02/12 Young and the Restless	4-5p		:30			NM	0	\$0.00
CLASS 2 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> <u>Rat</u> \$1,065.00 7	<u>ing</u> .40						
Spot Ch Date Range Description	Start/End Time	<u>Weekday</u>	<u>s Length</u>	<u>Rate</u>	Rtg	<u>Туре</u>		
1 WRAL 10/29/12-11/04/12 Young and the Restless	4-5p	F	:30	\$1,065.00	7.40	NM		
See MG 32.2,32.3,32.4,32.5,32.6								
N 4 WRAL 11/02/12 11/02/12 WRAL 5am News	5am - 5:30a		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> <u>Rat</u> \$150.00 3	<u>ing</u> .00						
Spot Ch Date Range Description	Start/End Time	Weekday	<u>s Length</u>	<u>Rate</u>	Rtg	<u>Type</u>		
1 WRAL 10/29/12-11/04/12 WRAL 5am News	5am - 5:30a	F	:30	\$150.00	3.00	NM		
Credited						•		4.5
N 5 WRAL 11/02/12 11/02/12 CBS This Morning	7am - 9am		:30			NM	0	\$0.00
CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> <u>Rat</u> \$665.00 3	<u>ing</u> .80						
Spot Ch Date Range Description	Start/End Time	Weekday		<u>Rate</u>		<u>Type</u>		
1 WRAL 10/29/12-11/04/12 CBS This Morning	7am - 9am	F	:30	<del>\$665.00</del>	3.80	NM		
Credited								
7 WRAL 10/29/12 11/05/12 Price is Right	11a-12p		:30			NM	0	\$0.00
CLASS 1 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week	Data Dat	ina						
Week: 10/29/12 11/04/12 1 1	<u>Rate</u> <u>Rat</u> \$850.00 3	<u>ing</u> .70						
	*					1		



Contract / Revision Alt Order# 116605 06218240

Estimate # Contract Dates Product 10/29/12 - 11/06/12 MCCRORY 10/29 C29N06

Advertiser Original Date / Revision Pat McCrory for Governor 11/02/12 / 11/02/12

*Line Ch Start Date End Date Description	Start/End Time	Davs Le	Spots/ ngth Week		Rtn	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rat	ing	. Igur 1100K	rato		Турс орока	Antount
Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Length</u>		Rtg		
1 WRAL 10/29/12-11/04/12 Price is Right See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,	11a-12p 43 12 43 13 43 14	M 43 15 43 16 43		\$850.00	3.70	NM	
Week: 11/05/12 11/11/12 1 1		.70	11,43.10				
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg	<u>Type</u>	
2 WRAL 11/05/12-11/11/12 Price is Right	11a-12p	M	- :30	\$850.00	3.70	NM	
Credited  R NIPAL 10/20/12 11/05/12 Young and the Bootless	4.50		.20				<b>4</b>
8 WRAL 10/29/12 11/05/12 Young and the Restless CLASS 2 CANDIDATE R9.26	4-5p		:30			NM 3	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	<u>Rate</u> <u>Rat</u> \$1,065.00 7						8.28 (NO)
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type	
1 WRAL 10/29/12-11/04/12 Young and the Restless	4-5p	M		\$1,065.00			
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11, Week: 11/05/12 11/11/12 1 1	<b>43.12,43.13,43.14</b> , \$1,065.00 7.		17,43.18				
Spot Ch Date Range Description	Start/End Time		<u>Length</u>	<u>Rate</u>	Rtg	<u>Type</u>	
2 WRAL 11/05/12-11/11/12 Young and the Restless	4-5p	M	- :30	\$ <del>1,065.00</del>	7.40	NM	
See MG 8.3,8.4,8.5,8.6,8.7 3 WRAL 11/03/12-11/03/12 WRAL 6a News Sat	6-8a	Sa	- :30	\$150.00	3.80	NIM	
⊕ MG for 8.2 11/05	5 54	54	.00	Ψ150.00	0.00	14171	
4 WRAL 11/04/12-11/04/12 Face The Nation 1030-1130	1030-1130	SI	L :30	\$200.00	3.80	NM	
<ul><li>● MG for 8.2 11/05</li><li>5 WRAL 11/01/12-11/01/12 Entertaiment Tonight</li></ul>	730-8P	Th	- :30	\$475.00	5.00	NM	
® Credited	0.0						
6 WRAL 11/03/12-11/03/12 CBS This Sat Morning 8-9a  ⊕ MG for 8.2 11/05	8-9a	Sa	- :30	\$200.00	3.80	NM	= 4
7 WRAL 11/01/12-11/01/12 Late Late Show	1237a-137a	Th	- :30	\$35.00	2.50	NM	
Gredited							
9 WRAL 10/29/12 11/05/12 WRAL 5am News	5am - 5:30a		:30			NM 1	\$150.00
CLASS 4 - CANDIDATE Start Date	Data Dat	ina					
Week: 10/29/12 11/04/12 1 1	<u>Rate</u> <u>Rat</u> \$150.00 3.	<u>mg</u> .00					
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg	<u>Type</u>	
1 WRAL 10/29/12-11/04/12 WRAL 5am News	5am - 5:30a	M		\$150.00	3.00	NM	
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11, Week: 11/05/12 11/11/12 1 1		43.15,43.16,43. .00	17,43.18				
D 10 WRAL 11/05/12 11/05/12 6pm News (M-F)	6-630p		:30			NM 0	\$0,00
CLASS 4 - CANDIDATE			.00			14111	Ψ0.00
11 WRAL 10/29/12 11/05/12 CBS This Morning	7am - 9am		:30			NM 1	\$665.00
CLASS 3 CANDIDATE R9.26							* *.
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate Rat</u> \$665.00 3.	<u>ing</u> .80					
Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Length</u>	Rate	Rtg	Type	
1 WRAL 10/29/12-11/04/12 CBS This Morning	7am - 9am	M	- :30	\$665.00		<del></del> ;	
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,			17,43.18				
Week: 11/05/12 11/11/12 1 1 D 12 WRAL 11/03/12 11/03/12 Sat Hour 3		.80	-20				
D 12 WRAL 11/03/12 11/03/12 Sat Hour 3  CLASS 4 - CANDIDATE	10-11p		:30			NM 0	\$0.00
13 WRAL 11/03/12 11/03/12 WRAL 6a News Sat	6-8a		:30			NM 1	\$150.00
CLASS 4 - CANDIDATE						. 4441	Ψ130.00



Contract / Revision	Alt Order #
116605 /	06218240

Contract Dates Product Estimate # 10/29/12 - 11/06/12 MCCRORY 10/29 C29N06

<u>Advertiser</u> Original Date / Revision 11/02/12 / 11/02/12 Pat McCrory for Governo

*Line Ch Start Date End Date Description	Start/End Time	Days	Spot Length Wee		Rtn Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$150.00	Rating 4.70					
14 WRAL 11/03/12 11/03/12 CBS This Sat Morning 8-9a	8-9a		:30		NM	0	\$0.00
CLASS 2 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121- 1  Spot Ch Date Range Description  1 WRAL 10/29/12-11/04/12 CBS This Sat Morning 8-98  Credited	<u>Rate</u> \$665.00 <u>Start/End Ti</u> r	<u>Rating</u> 4.20 ne <u>Weekday</u>		<u>Rate</u> \$665.00	Rtg Type 4.20 NM	v.	
D 15 WRAL 11/04/12 11/04/12 6pm News (Sun)	6-630p		:30		NM	0	\$0.00
CLASS 4 - CANDIDATE							
16 WRAL 11/04/12 11/04/12 WRAL Sun Morning News	7-9a		:30		NM	1	\$150.00
CLASS 4 - CANDIDATE         Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> \$150.00	Rating 4.70					
17 WRAL 11/04/12 11/04/12 CBS Sunday Morning	9-1030a		:30		NM	1	\$535.00
CLASS 3 CANDIDATE R9.26         Start Date       End Date       Weekdays       Spots/Week         Week: 10/29/12       11/04/12      1       1	<u>Rate</u> \$535.00	Rating 4.80					
18 WRAL 11/01/12 11/01/12 Price is Right	11a-12p		:30		NM	0	\$0.00
CLASS 1 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description  1 WRAL 10/29/12-11/04/12 Price is Right	<u>Rate</u> \$850.00 <u>Start/End Tir</u> 11a-12p	Rating 3.70 ne Weekday Th-		<u>Rate</u> \$850.00	Rtg Type 3.70 <i>NM</i>		
Credited	4 En		-30		NIN A		<b>6450.00</b>
N 19 WRAL 11/01/12 11/01/12 Young and the Restless  CLASS 2 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	4-5p <u>Rate</u> \$1,065.00	Rating 7.40	:30		NM i	1	\$150.00
Spot Ch Date Range Description	Start/End Tir			Rate			
1 WRAL 10/29/12-11/04/12 Young and the Restless See MG 19.2,19.3,19.4,19.5,19.6,19.7	4-5p	Th-		\$1,065.00			
2 WRAL 11/02/12-11/04/12 5:00 First News	5-530p	F	:30	\$ <del>975.00</del>	5.30 <i>NM</i>		
Credited     WRAL 11/02/12-11/04/12 CBS This Morning	7am - 9am	F	:: :30	\$175.00	3.80 <i>NM</i>		
® Credited 4 WRAL 11/01/12-11/02/12 WRAL AM News	6-7a	The	: :30	\$400.00	5.30 <i>NM</i>		
© Credited 5 WRAL 11/01/12-11/02/12 WRAL AM News	6-7a	The	:30	\$400.00	5.30 <i>NM</i>		
© Credited 6 WRAL 10/29/12-11/04/12 WRAL Sun Morning News	7-9a		Sι :30	\$150.00	3.80 NM		
MG for 43.14,19.1     7 WRAL 11/01/12-11/04/12 WRAL 4:30am News	4:30a - 5am	Th-	:30	<del>\$30.00</del>	1.00 <i>NM</i>		
Credited  On MIDAL 44/04/42 A4/04/42 IMIDAL 5 No. 11	5:20±		.20		b (2) d	•	40.00
20 WRAL 11/01/12 11/01/12 WRAL 5am News  CLASS 4 - CANDIDATE  State End Date Weekdays Spots/Week	5am - 5:30a Rate	Rating	:30		MM	0	\$0.00
Week: 10/29/12 11/04/121 1	\$150.00 Start/End Ti	3.00 me Weekdav	re Lanath	Data	Pta Type		
Spot Ch <u>Date Range</u> <u>Description</u> 1 WRAL 10/29/12-11/04/12 WRAL 5am News Credited	5am - 5:30a			Rate \$150.00	Rtg Type 3.00 NM		
\$14010 A							

C29N06



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision	Alt Order #
	116605 /	06218240
Contract Dates	Product	Estimate #

MCCRORY 10/29

10/29/12 - 11/06/12

#1: Ob Otest Date Find Date Decembring	Start/End Time	Davs	Spots/ Length Week	Data	Rtn Type	Spota	Amount
*Line Ch Start Date End Date Description		Days		Nate	NM	0	\$0.00
21 WRAL 11/01/12 11/01/12 WRAL AM News	6-7a		:30		NIVI	. 0	\$0.00
CLASS 4 - CANDIDATE  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$400.00	Rating 5.30					
Spot Ch Date Range Description	Start/End Tir	<u>me Weekday</u>	<u>s Length</u>	<u>Rate</u>	<u>Rta</u> <u>Type</u>		
1 WRAL 10/29/12-11/04/12 WRAL AM News Credited	6-7a	Th-	:30	\$400.00	5.30 <i>NM</i>		
22 WRAL 11/01/12 11/01/12 CBS This Morning	7am - 9am		:30		NM	0	\$0.00
CLASS 3 CANDIDATE R9.26           Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12        1         1	<u>Rate</u> \$665.00	Rating 3.80	a langetta	Dete	Dia Tuna		
Spot Ch Date Range Description	Start/End Tir	<u>me Weekday</u> Th-		Rate \$665.00	Rtg Type 3.80 NM		
1 WRAL 10/29/12-11/04/12 CBS This Morning Credited	7am - 9am		30	<del>\$000.00</del>	3.60 10101		
	11a-12p		:30		NM	2	\$1,700.00
23 WRAL 10/30/12 11/06/12 Price is Right	11a-12p		.50		·	2	\$1,700.00
CLASS 1 CANDIDATE R9.26 Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate	Rating					
Week: 10/29/12 11/04/12 -1 1	\$850.00	3.70					
Week: 11/05/12 11/11/12 -1 1	\$850.00	3.70					
24 WRAL 10/30/12 10/30/12 Young and the Restless	4-5p	•	:30		NM	1	\$1,065.00
CLASS 2 CANDIDATE R9.26							
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/29/12 11/04/12 -1 1	\$1,065.00	7.40					
25 WRAL 10/30/12 11/06/12 WRAL 5am News	5am - 5:30a		:30		NM	2	\$300.00
CLASS 4 - CANDIDATE	D-4-	Datie.					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$150.00	Rating 3.00					
Week: 11/05/12 11/11/12 -1 1	\$150.00	3.00					
26 WRAL 10/30/12 10/30/12 WRAL AM News	6-7a		:30		NM	1	\$400.00
CLASS 4 - CANDIDATE	0.10						*
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         -1         1	<u>Rate</u> \$400.00	Rating 5.30					
27 WRAL 10/30/12 11/06/12 CBS This Morning	7am - 9am		:30		NM	2	\$1,330.00
CLASS 3 CANDIDATE R9.26							
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 -1 1 Week: 11/05/12 11/11/12 -1 1	\$665.00 \$665.00	3.80 3.80					
7700K. 11700/12 17717/12 3		J.00	:30		NM	1	\$6,000.00
28 WRAL 10/30/12 10/30/12 Tue Hour 1	8-9p		.50		LAIM	,	\$0,000.00
CLASS 2 CANDIDATE R9.26 Start Date	Rate	Rating				ĺ	
Week: 10/29/12 11/04/12 -1 1	\$6,000.00	18.70				ĺ	
29 WRAL 10/31/12 10/31/12 Wed Hour 3	10-11p		:30		NM	1	\$4,335.00
CLASS 2 CANDIDATE R9.26	,						
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> \$4,335.00	Rating 10.00					
D 30 WRAL 10/31/12 10/31/12 David Letterman	1135p-1237a	a	:30		NM	0	\$0.00
CLASS 4 - CANDIDATE				V		1	
31 WRAL 10/31/12 10/31/12 Price is Right	11a-12p		:30		NM	1	\$850.00
CLASS 1 CANDIDATE R9.26						1	
Start Date End Date Weekdays Spots/Week	Rate	Rating				ı	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise

specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



Contract / Revision	Alt Order #
116605 /	06218240

Contract Dates Product Estimate # 10/29/12 - 11/06/12 MCCRORY 10/29 C29N06

<u>Advertiser</u> Original Date / Revision 11/02/12 / 11/02/12 Pat McCrory for Governor

	Start/End		Spots	s/				
*Line Ch Start Date End Date Description	Time	Days Lei	ngth Weel		Rtn	TypeS	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> \$850.00	Rating 3.70			***			
N 32 WRAL 10/31/12 10/31/12 Young and the Restless	4-5p	3.70	:30			 MŃ	3	¢4 220 00
CLASS 2 CANDIDATE R9.26	ч ор		.50			INIVI	3	\$1,330.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,065.00	Rating 7.40						
Spot Ch Date Range Description	Start/End Ti		Length	Rate	Rta	Туре		
1 WRAL 10/29/12-11/04/12 Young and the Restless See MG 32.2,32.3,32.4,32.5,32.6	4-5p	W	- :30	\$1,065.00				
2 WRAL 10/29/12-11/04/12 Wed Hour 1	8-9p	W	- :30	\$1,100.00	7.40	NM		
⊕ MG for 3.1,32.1								
MGS CLASS 4 CANDIDATE R9.26 3 WRAL 10/31/12-10/31/12 WRAL 4:30am News	4:30a - 5am	W	- :30	\$30.00	1.00	NM		
® MG for 3.1,32.1								
MGS CLASS 4 CANDIDATE R9.26 4 WRAL 11/01/12-11/02/12 WRAL AM News	6-7 <i>a</i>	ThF	- :30	\$400.00	5.30	NM		
<ul><li>© Credited</li><li>5 WRAL 11/01/12-11/02/12 WRAL AM News</li></ul>	6-7a	ThF	- :30	\$400.00	5.30	ŅM		
	0.00= 0.20	aSa	-20	#200 00	2.50			
⊕ MG for 3.1,32.1	3.00a - 3.30	a ======5a==	- :30	\$200.00	3.50	NIVI		
MGS CLASS 4 CANDIDATE R9.26								
33 WRAL 10/31/12 10/31/12 WRAL 5am News	5am - 5:30a		:30			NM I	1	\$150.00
CLASS 4 - CANDIDATE         Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> \$150.00	Rating 3.00						
34 WRAL 10/31/12 10/31/12 CBS This Morning	7am - 9am	1000-200	:30			NM	1	\$665.00
CLASS 3 CANDIDATE R9.26							,	4000.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> \$665.00	Rating 3.80						
N 35 WRAL 11/02/12 11/02/12 Noon News	12p-1p		:30	, ,,		NM	0	\$0.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week	Rate	Rating						,
Week: 10/29/12 11/04/121 1	\$535.00	5.30				_		
Spot Ch Date Range Description 1 WRAL 10/29/12-11/04/12 Noon News	Start/End Til 12p-1p	me Weekdays	Length - :30	<u>Rate</u> \$535.00		<u>Type</u> NM		
Credited	12p-1p		.30	<del>\$000.00</del>	5.50	INIVI		
36 WRAL 11/02/12 11/02/12 WRAL 5:30AM News	530-6a		:30			NM	0	\$0.00
CLASS 3 CANDIDATE R9.26	<b>.</b>	PMs. 4.5						
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> \$665.00	Rating 3.80						
Spot Ch Date Range Description	Start/End Ti	me Weekdays	<u>Length</u>	<u>Rate</u>	Rtg	Туре		
1 WRAL 10/29/12-11/04/12 WRAL 5:30AM News	530-6a	F	- :30	<del>\$665.00</del>	3.80	NM		
Credited  N 37 WRAL 11/02/12 11/02/12 WRAL AM News	6-7a		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE							·	Ψ0.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> \$400.00	Rating 5.30						
Spot Ch Date Range Description	Start/End Tir	me Weekdays	<u>Length</u>	<u>Rate</u>	Rtg	Туре		
1 WRAL 10/29/12-11/04/12 WRAL AM News	6-7a	**F	- :30	<del>\$400.00</del>	5.30	NM		
Credited			****					



Contract / Revision	Alt Order #
116605 /	06218240

Contract Dates Product Estimate # 10/29/12 - 11/06/12 MCCRORY 10/29 C29N06

<u>Advertiser</u> Original Date / Revision Pat McCrory for Governo 11/02/12 / 11/02/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn T	ype Spots	Amount
N 38 WRAL 11/02/12 11/02/12 Dr. Phil  CLASS 4 - CANDIDATE  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description  1 WRAL 10/29/12-11/04/12 Dr. Phil  Credited		:30 <u>Veekdays Length</u> F :30	<u>Rate</u> <u>Rtg</u> <u>T</u> \$335.00 3.60		\$0.00
39 WRAL 10/29/12 11/05/12 Noon News  CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 1 1  Spot Ch Date Range Description  1 WRAL 10/29/12-11/04/12 Noon News  See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11  Week: 11/05/12 11/11/12 1 1	<i>12p-1p</i> M	<u>Veekdays Length</u>   :30 15,43.16,43.17,43.18	<u>Rate</u> <u>Rtg T</u> <del>\$535.00</del> 5.30		\$535.00
D 40 WRAL 10/29/12 10/29/12 5:00 First News CLASS 4 - CANDIDATE	5-530p	:30		NM 0	\$0.00
41 WRAL 10/29/12 11/05/12 WRAL 5:30AM News  CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 1 1  Spot Ch Date Range Description  1 WRAL 10/29/12-11/04/12 WRAL 5:30AM News  See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11  Week: 11/05/12 11/11/12 1 1	530-6a M	<u>Veekdays</u> <u>Length</u>   :30  15,43.16,43.17,43.18	<u>Rate</u> <u>Rtq</u> <u>T</u> \$665-00 3.80		\$665.00
42 WRAL 10/29/12 11/05/12 WRAL AM News  CLASS 4 - CANDIDATE  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 1 1  Spot Ch Date Range Description  1 WRAL 10/29/12-11/04/12 WRAL AM News  See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11  Week: 11/05/12 11/11/12 1 1	6-7a  Rate Rating \$400.00 5.30  Start/End Time V 6-7a	:30  Veekdays Length:30 15,43.16,43.17,43.18	<u>Rate</u> <u>Rtg T</u> \$400.00 5.30		\$400.00
43 WRAL 10/29/12 11/05/12 Dr. Phil  CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 1 1	9-10a <u>Rate</u> <u>Rating</u> \$335.00 3.60	:30		<b>N</b> M 10	\$7,120.00



Contract / Revision Alt Order # 116605 06218240

Contract Dates Product Estimate # 10/29/12 - 11/06/12 MCCRORY 10/29 C29N06

<u>Advertiser</u> Original Date / Revision Pat McCrory for Governo 11/02/12 / 11/02/12

Start Date Find Pate   Description   Time   Days   Length Week   Rate   Rith Type   Spots   Amount	thing Ch. Chart Date Ford D. L. D	Start/End			Spots/	_				
Seal Circ   Deta Range   Description   Start (End Time   Weekdaws   Length   Face   New   1978   1	*Line Ch Start Date End Date Description	Time		.ength	Week	Rate	Rtn	TypeS	pots	Amount
See MG 63, 33, 34, 34, 33, 34, 36, 37, 38, 43, 29, 43, 10, 43, 11, 43,			<del></del>	l en	ath	Rate	Rta	Type		
See MG 43.3.4.4.3.5.43.6.43.7.4.2.8.43.9.4.3.10.4.2.1.1.4.3.1.4.4.3.1.4.4.3.1.4.4.3.1.4.4.3.1.4.										
## MG for 39.1.9.1.65.1.71.2.41.1.69.1.42.1.11.1.98.1.67.1.65.1.43.1.8.1.70.1.71.1.7.1  ## MG doub to no check CLASS OF TIME 9.26  ## WRAL 10/31/2-11/04/12 WRAL 5am News  ## MG for 39.1.9.1.65.1.71.2.41.1.69.1.42.11.1.98.1.67.1.65.1.43.1.8.1.70.1.71.1.7.1  ## MG doub to no check CLASS OF TIME 9.26  ## WRAL 11/03/12-11/04/12 Late News  ## MG for 39.1.9.1.65.1.71.2.41.1.69.1.42.11.1.98.1.67.1.65.1.43.1.8.1.70.1.71.1.7.1  ## MG doub to no check CLASS OF TIME 9.26  ## WRAL 11/03/12-11/04/12 Spm News (M-F)  ## MG for 39.1.9.1.65.1.71.2.41.1.69.1.42.1.11.1.98.1.67.1.65.1.43.1.8.1.70.1.71.1.7.1  ## MG doub to no check CLASS OF TIME 9.26  ## WRAL 10/31/12-11/04/12 Spm News (M-F)  ## WRAL 10/31/12-11/04/12 Ppm News (M-F)  ## WRAL 10/30/12-11/04/12 Ppm News (M-F)  ## WRAL 10/30/12-11/	See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11	1,43.12,43.13,43.14,	43.15,43.16,4			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		7 4.7.		
MGs due to no check CLASS OF TIME 9.26 4 WRAL 103/12-1104/12 WRAL 5am News 6 MG for 39.1.91,69.1.71.2.411.99.1.42.1.11.98.1.67.1.65.1.43.1.8.1.70.1.71.1.7.1 MGs due to no check CLASS OF TIME 9.26 5 WRAL 11/03/12-1104/12 Late News 6 MG for 39.1.91,69.1.71.2.411.99.1.42.1.11.1.98.1.67.1.65.1.43.1.8.1.70.1.71.1.7.1 MGs due to no check CLASS OF TIME 9.26 6 WRAL 11/02/12-1104/12 6.30 News 7 Credited 7 WRAL 102/12-1104/12 6.30 News 7 WRAL 102/12-1104/12 6.30 News 8 Credited 9 WRAL 102/12-1104/12 6.30 News 9 WRAL 102/12-1104/12 6.30 News 9 WRAL 102/12-1104/12 6.30 News 9 WRAL 103/11-1104/12 Price is Right 11-91.67.1.65.1.43.1.8.1.70.1.71.1.7.1 MGs due to no check CLASS OF TIME 9.25 8 WRAL 103/11-1104/12 Price is Right 11-92.1.57.1.57.1.57.1.57.1.57.1.57.1.57.1.5					:30	\$335.00	3.60	NM		
## WIRAL 10/31/12-11/04/12   WIRAL 5am News   5am - 5/30a     30   \$15.00   3.00   NM    ## Mis for 39.1,51,61.71/24.11,99.14/21,111,98.167.1,65.1,43.1,8.1,70.1,71.1,7.1    ## Mis due to no check/ CLASS OF TIME 9.26   11-11/35p   sa   30   \$850.00   7.40   NM    ## Mis for 39.1,91,66.1,71.2,41.1,99.14/21,11.1,98.167.1,65.1,43.1,8.1,70.1,71.1,7.1    ## Mis due to no check/ CLASS OF TIME 9.26   11-11/35p   sa   30   \$850.00   7.40   NM    ## WIRAL 10/31/2-11/04/12   59/0 News   530-6p     30   \$4,780.00   5.30   NM    ## WIRAL 10/31/2-11/04/12   59/0 News   530-6p     30   \$4,780.00   5.30   NM    ## WIRAL 10/31/2-11/04/12   59/0 News   6-630p     30   \$335.60   3.00   NM    ## WIRAL 10/31/2-11/04/12   Price is Right   11a-12p     30   \$335.60   3.00   NM    ## WIRAL 10/31/2-11/04/12   Price is Right   11a-12p     30   \$850.00   3.70   NM    ## WIRAL 10/31/2-11/04/12   Price is Right   11a-12p     30   \$850.00   3.70   NM    ## WIRAL 10/31/2-11/04/12   Price is Right   11a-12p     30   \$865.00   3.80   NM    ## WIRAL 10/31/2-11/04/12   Price is Right   11a-12p     30   \$665.00   3.80   NM    ## WIRAL 10/31/2-11/04/12   WIRAL 5/30AM News   530-6a     30   \$665.00   3.80   NM    ## WIRAL 10/30/12-11/04/12   WIRAL 5/30AM News   5-530p     30   \$666.00   3.80   NM    ## WIRAL 10/30/12-11/04/12   WIRAL 5/30AM News   5-530p     30   \$666.00   3.80   NM    ## WIRAL 10/30/12-11/04/12   WIRAL 5/30AM News   5-7a     30   \$666.00   3.80   NM    ## WIRAL 10/30/12-11/04/12   WIRAL 5/30AM News   5-7a     30   \$666.00   3.80   NM    ## WIRAL 10/30/12-11/04/12   WIRAL 5/30AM News   5-7a     30   \$666.00   3.80   NM    ## WIRAL 10/30/12-11/04/12   WIRAL 5/30AM News   5-7a     30   \$666.00   3.80   NM    ## WIRAL 10/30/12-11/04/12   WIRAL 5/30AM News   5-7a     30   \$666.00   3.80   NM    ## WIRAL 10/30/12-11/04/12   WIRAL 5/30AM News   5-7a     30   \$666.00   3.80   NM    ## WIRAL 10/30/12-11/04/12   WIRAL 5/30AM News   5-7a     30   \$666.00		,65.1,43.1,8.1,70.1,	71.1,7.1							
© MC for 39.1.51,169.1.71.2.41.1.59.1.4.2.1,11.1.98.1.67.1,65.1.43.1.8.1.70.1,71.1,7.1  MGs due to no check LCLASS OF TIME 9.26  5 WRFAL 11/03/12-11/04/12 Late News  11-11356  6 WRFAL 11/03/12-11/04/12 S.50 News  5 30-60  6 WRFAL 11/03/12-11/04/12 S.50 News  5 30-60  7 WRFAL 11/03/12-11/04/12 S.50 News  5 30-60  7 WRFAL 11/03/12-11/04/12 Spm News (M-F)  6-830p		5am - 5:30a			·30	\$150.00	3 00	NIM		
MGs due to no check/ CLASS OF TIME 9.26  5 WRAL 1/103/12-11/04/12  MGs due to no check/ CLASS OF TIME 9.28  6 WRAL 1/102/12-11/04/12  7 WRAL 10/31/12-11/04/12  8 MG for 39.1,9.16.17.12.41.1,169.1.42.1,111.98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1  MGs due to no check/ CLASS OF TIME 9.28  6 WRAL 1/102/12-11/04/12  9 MG for 39.1,9.16.17.12.41.1,169.1.42.1,111.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1  MGs due to no check/ CLASS OF TIME 9.26  8 WRAL 1/102/12-11/04/12  Price is Right  11-130  9 VRAL 10/31/12-11/04/12  Price is Right  11-142  10 WRAL 10/31/12-11/04/12  Price is Right  11-142					.50	\$150.00	3.00	INIVI		
● MG for 39.1,9.1.66.1,71.2,411,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1  MGs due to no check/ CLASS OF TIME 9.28  6 W7AL 11/00/12-11/04/12   Sign News   530-6p	MGs due to no check/ CLASS OF TIME 9.26	,,	, ,,,,,,,							
MGs due to no check CLASS OF TIME 9.26 6 WRAL 1/10/21/2-11/04/12 Spm News (M-F) 9 Credited 7 WRAL 1/03/11/2-11/04/12 Spm News (M-F) 9 MG for 39.1.9.1.66.1,71.2.41.1.98.1.67.1.65.1.43.1.81.7.0.1.71.1.7.1 MGs due to no check CLASS OF TIME 9.26 9 WRAL 1/07/11/2-11/04/12 Price is Right 11a-12p 130 \$850.00 3.70 NM 9 MG for 39.1.9.1.66.1,71.2.41.1.9.9.1.42.1.11.1,98.1.67.1.65.1.43.1.81.7.0.1.71.1.7.1 MGs due to no check CLASS OF TIME 9.26 10 WRAL 1/07/11/2-11/04/12 WRAL 5:30AM News 5:30-8a 1		•		ι	:30	\$650.00	7.40	NM		
6 WRAL 11/02/12-11/04/12 Bym News (M-F) 6-630p		,65.1,43.1,8.1,70.1,	71.1,7.1							
© Credited 7 WRAL 1/03/1/2-11/04/12 6pm News (M-F) 8-630py		530-6p	E		.30	11 780 00	5.30	NIA		
		000 Op	·		.00 (	p1 <del>,100.00</del>	0.00	14171		
MGs due to no check/ CLASS OF TIME 9.26  8 WRAL 1/101/12/11/04/12 The Insider (1-130p) 1-130pTh	7 WRAL 10/31/12-11/04/12 6pm News (M-F)	6-630p	W		:30 \$	\$2,225.00	10.80	NM		
8 WRAL 11/01/12-11/04/12 Price is Right 11a-12p		,65.1,43.1,8.1,70.1,	71.1,7.1							
⊕ Credited         9 WRAL 10/31/12-11/04/12 Price is Right         11a-12p        w		4.400-	<b></b> -		00	0005.00				
9 WRAL 10/31/12-11/04/12 Price is Right 11a-12pw	. , ,	7-130p	In		:30	\$335.00	3.00	NM .		
⊕ MG for 39, 19, 166.1,71 2,41 1,69,1,42 1,11 1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1       MGs due to no check/ CLASS OF TIME 9,26         10 WRAL 10/30/12-11/04/12 WRAL 5:30AM News       530-6a       -Tu	•	11a-12p	W		·30	\$850.00	3.70	NIM		
MGs due to no check/ CLASS OF TIME 9.26 10 WRAL 10/30/12-11/04/12 WRAL 5:30AM News 5:30-6a -Tu	<del>_</del>	•			.00	Ψ000.00	0,,0	14171		
<ul> <li>⊕ MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1</li> <li>MGS due to no check/ CLASS OF TIME 9.26</li> <li>To WRAL 11/01/12-11/04/12</li></ul>	MGs due to no check/ CLASS OF TIME 9.26		,							
MGs due to no check/ CLASS OF TIME 9.26  11 WRAL 11/01/12-11/04/12 5:00 First News 5-530pTh :30 \$659-00 0.00 NM  © Credited  12 WRAL 11/01/12-11/04/12 CBS This Morning 7am - 9amTh :30 \$665-00 3.80 NM  © Credited  13 WRAL 10/30/12-11/04/12 WRAL AM News 6-7a -Tu :30 \$400.00 5.30 NM  © MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1  MGs due to no check/ CLASS OF TIME 9.26  14 WRAL 11/05/12-11/04/12 Noon News 12p-1p :30 \$400.00 3.80 NM  © MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1  MGs due to no check/ CLASS OF TIME 9.26  17 WRAL 10/30/12-11/04/12 Inside Edition 7-730P -Tu :30 \$975.00 3.80 NM  © MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1  MGs due to no check/ CLASS OF TIME 9.26  17 WRAL 10/31/12-11/04/12 Noon News 12p-1p :30 \$975.00 3.80 NM  © MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1  MGs due to no check/ CLASS OF TIME 9.26  18 WRAL 11/03/12 11/03/12 CRIMINAL MINDS 1135-1235XM :30 NM  © Credited  Week: 11/05/12 11/11/12 1 1 \$335.00 3.60  D 44 WRAL 11/03/12 11/03/12 CRIMINAL MINDS 1135-1235XM :30 NM  © CLASS 4 - CANDIDATE  D 46 WRAL 11/03/12 11/03/12 Sat Hour 2 9-10p :30 NM  0 \$0.00  CLASS 4 - CANDIDATE  47 WRAL 11/03/12 11/03/12 Sat Hour 2 9-10p :30 NM  0 \$0.00  CLASS 4 - CANDIDATE  47 WRAL 11/01/12 11/01/12 Noon News 12p-1p :30 NM  0 \$0.00					:30	\$665.00	3.80	NM		
11 WRAL 11/01/12-11/04/12 5:00 First News 5-530pTh :30 \$569-00 0.00 NM   © Credited		,65.1,43.1,8.1,70.1,	71.1,7.1							
⊕ Credited         12 WRAL 11/01/12-11/04/12 CBS This Morning         7am - 9am        Th         :30         \$665.00         3.80         N/M           ⊕ Credited         13 WRAL 10/30/12-11/04/12 WRAL AM News         6-7a         -Tu         :30         \$400.00         5.30         NM           ⊕ MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1         MGs due to no check/ CLASS OF TIME 9.26         14 WRAL 11/05/12-11/05/12 Young and the Restless         4-5p         M         :30         \$4,066.00         7.40         NM           ⊕ See MG 19.2,19.3,19.4,19.5,19.6,19.7         15 WRAL 11/05/12-11/04/12 David Letterman         1135p-1237a        Th         :30         \$400.00         3.40         NM           ⊕ Credited         16 WRAL 10/30/12-11/04/12 David Letterman         1135p-1237a        Th         :30         \$975.00         3.80         NM           ⊕ Credited         16 WRAL 10/30/12-11/04/12 Inside Edition         7-730P         -Tu         :30         \$975.00         3.80         NM           ⊕ MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1         MGs due to no check/ CLASS OF TIME 9.26         12p-1p        w		5-530p	Th		:30	\$550.00	0.00	NIM		
<ul> <li>⊕ Credited</li> <li>13 WRAL 10/30/12-11/04/12 WRAL AM News</li> <li>6-7a</li></ul>		,-				<b>4000.00</b>	0.00	74,177		
13 WRAL 10/30/12-11/04/12 WRAL AM News 6-7a	12 WRAL 11/01/12-11/04/12 CBS This Morning	7am - 9am	Th		:30	\$665.00	3.80	NM		
<ul> <li>⊕ MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1</li></ul>										
MGs due to no check/ CLASS OF TIME 9.26  14 WRAL 11/05/12-11/05/12					:30	\$400.00	5.30	NM		
14 WRAL 11/05/12-11/05/12 Young and the Restless 4-5p M		,05.1,43.1,8.1,70.1,	71.1,7.1							
<ul> <li>⊕ See MG 19.2,19.3,19.4,19.5,19.6,19.7</li> <li>15 WRAL 11/01/12-11/04/12 David Letterman</li> <li>1135p-1237aTh</li></ul>		4-5p	M		:30 \$	\$1,065.00	7.40	NM		
⊕ Credited         16 WRAL 10/30/12-11/04/12 Inside Edition         7-730P         -Tu		·				,				
16 WRAL 10/30/12-11/04/12 Inside Edition 7-730P -Tu :30 \$975.00 3.80 NM  MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1 MGs due to no check/ CLASS OF TIME 9.26  17 WRAL 10/31/12-11/04/12 Noon News 12p-1pw :30 \$535.00 5.30 NM  MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1 MGs due to no check/ CLASS OF TIME 9.26  18 WRAL 11/02/12-11/04/12 Entertaiment Tonight 730-8PF :30 \$975.90 3.80 NM  **Credited**  Week: 11/05/12 11/11/12 1 1 \$335.00 3.60  D 44 WRAL 11/03/12 11/11/12 1 1 \$335.00 3.60  D 44 WRAL 11/03/12 11/103/12 GRIMINAL MINDS 1135-1235XM :30 NM  **CLASS 4 - CANDIDATE**  D 45 WRAL 11/03/12 11/03/12 6pm News (Sat) 6-630p :30 NM  **CLASS 4 - CANDIDATE**  D 46 WRAL 11/03/12 11/03/12 Sat Hour 2 9-10p :30 NM  0 \$0.00 CLASS 4 - CANDIDATE**  47 WRAL 11/01/12 11/01/12 Noon News 12p-1p :30 NM  0 \$0.00		1135p-1237a	Th		:30	\$400.00	3.40	NM		
		7 720D	<b>-</b>		.00	0075 00				
MGs due to no check/ CLASS OF TIME 9.26 17 WRAL 10/31/12-11/04/12 Noon News 12p-1pW :30 \$535.00 5.30 NM  ⊕ MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1			. •		:30	\$975.00	3.80	NiVi		
<ul> <li>⊕ MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1,65.1,43.1,8.1,70.1,71.1,7.1         MGs due to no check/ CLASS OF TIME 9.26         18 WRAL 11/02/12-11/04/12 Entertaiment Tonight 730-8PF :30 \$975.00 3.80 NM         ⊕ Credited         Week: 11/05/12 11/11/12 1 1 \$335.00 3.60         □ 44 WRAL 11/03/12 11/03/12 CRIMINAL MINDS 1135-1235XM :30 NM 0 \$0.00 CLASS 4 - CANDIDATE         □ 45 WRAL 11/03/12 11/03/12 6pm News (Sat) 6-630p :30 NM 0 \$0.00 CLASS 4 - CANDIDATE         □ 46 WRAL 11/03/12 11/03/12 Sat Hour 2 9-10p :30 NM 0 \$0.00 CLASS 4 - CANDIDATE         □ 47 WRAL 11/03/12 11/03/12 Noon News 12p-1p :30 NM 0 \$0.00</li> </ul>		,00.1,40.1,0.1,70.1,	7 1. 2,7,1							
MGs due to no check/ CLASS OF TIME 9.26  18 WRAL 11/02/12-11/04/12 Entertaiment Tonight  ⊕ Credited  Week: 11/05/12 11/11/12 1 1 \$335.00 3.60  D 44 WRAL 11/03/12 11/03/12 CRIMINAL MINDS 1135-1235XM :30 NM 0 \$0.00  CLASS 4 - CANDIDATE  D 45 WRAL 11/03/12 11/03/12 6pm News (Sat) 6-630p :30 NM 0 \$0.00  CLASS 4 - CANDIDATE  D 46 WRAL 11/03/12 11/03/12 Sat Hour 2 9-10p :30 NM 0 \$0.00  CLASS 4 - CANDIDATE  47 WRAL 11/01/12 11/01/12 Noon News 12p-1p :30 NM 0 \$0.00	17 WRAL 10/31/12-11/04/12 Noon News	12p-1p	W		:30	\$535.00	5.30	NM		
18 WRAL 11/02/12-11/04/12 Entertaiment Tonight 730-8PF :30 \$975-00 3.80 NM  ⊕ Credited  Week: 11/05/12 11/11/12 1 1 \$335.00 3.60  □ 44 WRAL 11/03/12 11/03/12 CRIMINAL MINDS 1135-1235XM :30 NM 0 \$0.00  CLASS 4 - CANDIDATE  □ 45 WRAL 11/03/12 11/03/12 6pm News (Sat) 6-630p :30 NM 0 \$0.00  CLASS 4 - CANDIDATE  □ 46 WRAL 11/03/12 11/03/12 Sat Hour 2 9-10p :30 NM 0 \$0.00  CLASS 4 - CANDIDATE  47 WRAL 11/01/12 11/01/12 Noon News 12p-1p :30 NM 0 \$0.00	® MG for 39.1,9.1,66.1,71.2,41.1,69.1,42.1,11.1,98.1,67.1	,65.1,43.1,8.1,70.1,	71.1,7.1							
(a) Credited         Week: 11/05/12		720 00	_		.20	¢075.00	2.00	010.6		
Week: 11/05/12       11/11/12       1       1 \$335.00       3.60         D 44 WRAL 11/03/12       11/03/12       CRIMINAL MINDS       1135-1235XM       :30       NM       0 \$0.00         CLASS 4 - CANDIDATE         D 45 WRAL 11/03/12       11/03/12       6pm News (Sat)       6-630p       :30       NM       0 \$0.00         CLASS 4 - CANDIDATE         D 46 WRAL 11/03/12       11/03/12       Sat Hour 2       9-10p       :30       NM       0 \$0.00         CLASS 4 - CANDIDATE         47 WRAL 11/01/12       11/01/12       Noon News       12p-1p       :30       NM       0 \$0.00		730-08			:30	<del>\$975.</del> ⊌⊌	3.80	IVIVI		
CLASS 4 - CANDIDATE  D 45 WRAL 11/03/12 11/03/12 6pm News (Sat) 6-630p :30 NM 0 \$0.00 CLASS 4 - CANDIDATE  D 46 WRAL 11/03/12 11/03/12 Sat Hour 2 9-10p :30 NM 0 \$0.00 CLASS 4 - CANDIDATE  47 WRAL 11/01/12 11/01/12 Noon News 12p-1p :30 NM 0 \$0.00		\$335.00 3.	.60							
CLASS 4 - CANDIDATE  D 45 WRAL 11/03/12 11/03/12 6pm News (Sat) 6-630p :30 NM 0 \$0.00 CLASS 4 - CANDIDATE  D 46 WRAL 11/03/12 11/03/12 Sat Hour 2 9-10p :30 NM 0 \$0.00 CLASS 4 - CANDIDATE  47 WRAL 11/01/12 11/01/12 Noon News 12p-1p :30 NM 0 \$0.00	D 44 WRAL 11/03/12 11/03/12 CRIMINAL MINDS	1135-1235XM		:30				NM	0	\$0.00
CLASS 4 - CANDIDATE  D 46 WRAL 11/03/12	CLASS 4 - CANDIDATE								·	Ψ0.00
CLASS 4 - CANDIDATE         D 46 WRAL 11/03/12 11/03/12 Sat Hour 2 9-10p       :30 NM 0 \$0.00         CLASS 4 - CANDIDATE	D 45 WRAL 11/03/12 11/03/12 6pm News (Sat)	6-630p		:30				NM	0	\$0.00
D 46 WRAL 11/03/12 11/03/12 Sat Hour 2 9-10p :30 NM 0 \$0.00  CLASS 4 - CANDIDATE  47 WRAL 11/01/12 11/01/12 Noon News 12p-1p :30 NM 0 \$0.00	• • • • • • • • • • • • • • • • • • • •	·		_					-	+0.00
CLASS 4 - CANDIDATE  47 WRAL 11/01/12		9-10p		:30				NM	0	\$0.00
47 WRAL 11/01/12 11/01/12 Noon News 12p-1p :30 NM 0 \$0.00		•							•	Ψυ.σο
Ψ ψ ψ		12p-1p		:30				NM	0	\$0.00
	CLASS 3 CANDIDATE R9.26								-	40.00



<u>Contract / Revision</u> <u>Alt Order #</u>

116605 / 06218240

 Contract Dates
 Product
 Estimate #

 10/29/12 - 11/06/12
 MCCRORY 10/29
 C29N06

 Advertiser
 Original Date / Revision

 Pat McCrory for Governo
 11/02/12 / 11/02/12

	<u> </u>				
	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	,	ite Rtn Type 9	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> <u>Rating</u> \$535.00 5.30				
Spot Ch Date Range Description	Start/End Time Weekday				
1 WRAL 10/29/12-11/04/12 Noon News Credited	<i>12p-1p</i> Th-	:30 \$ <del>535.</del> (	90 5.30 NM		
48 WRAL 11/01/12 11/01/12 WRAL 5:30AM News	530-6a	.20	h 1h đ	0	#0.00
CLASS 3 CANDIDATE R9.26	550 <del>-</del> 68	:30	NM	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> <u>Rating</u> \$665.00 3.80				
Spot Ch Date Range Description	Start/End Time Weekday	·· · · · · · · · · · · · · · · · · · ·	<u>ite Rtg Type</u>		
1 WRAL 10/29/12-11/04/12 WRAL 5:30AM News Credited	530-6aTh-	:30 <del>\$665.</del> (	<del>00</del> 3.80 NM		
49 WRAL 11/01/12 11/01/12 Dr. Phil	9-10a	:30	NM	0	\$0.00
CLASS 3 CANDIDATE R9.26				_	*****
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/29/12 11/04/121 1	<u>Rate</u> <u>Rating</u> \$335.00 3.60				
Spot Ch Date Range Description	\$335.00 3.60 Start/End Time Weekday	<u>s Length</u> Ra	ate Rtg Type		
1 WRAL 10/29/12-11/04/12 Dr. Phil	9-10aTh-				
Credited					
50 WRAL 10/30/12 10/30/12 Noon News	12p-1p	:30	NM	1	\$535.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/29/12 11/04/12 -1 1	\$535.00 5.30				
51 WRAL 10/30/12 11/06/12 WRAL 5:30AM News	530-6a	:30	NM	1	\$665.00
CLASS 3 CANDIDATE R9.26					
Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12         -1         1	<u>Rate</u> <u>Rating</u> \$665.00 3.80				
Week: 11/05/12 11/11/12 -1 1	\$665.00 3.80				
Spot Ch Date Range Description	Start/End Time Weekday	<u>s Length Ra</u>	<u>ite Rtg Type</u>		
2 WRAL 11/05/12-11/11/12 WRAL 5:30AM News	530-6a -Tu	:30 \$ <del>665.</del> -	00 3.80 NM		
Credited 52 WRAL 11/06/12 11/06/12 WRAL AM News	6-7a	:30	NM	1	¢400.00
CLASS 4 - CANDIDATE	0-7 ti	.50	INIVE	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 11/05/12 11/11/12 -1 1	\$400.00 5.30				
53 WRAL 10/30/12 11/06/12 Dr. Phil	9-10a	:30	NM	1	\$335.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/29/12 11/04/12 -1 1	\$335.00 3.60				
Week: 11/05/12 11/11/12 -1 1	\$335.00 3.60	- L	. 5		
Spot Ch Date Range Description 2 WRAL 11/05/12-11/11/12 Dr. Phil	Start/End Time Weekday 9-10a -Tu		ate <u>Rtg Type</u> <i>00</i> 3.60 <i>NM</i>		
Credited	5 700 IU	.00 <del>ψ330.</del>	0.00 1417		
54 WRAL 10/31/12 10/31/12 Noon News	12p-1p	:30	NM	1	\$535.00
CLASS 3 CANDIDATE R9.26	<b></b> . –				
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> <u>Rating</u> \$535.00 5.30				
55 WRAL 10/31/12 10/31/12 WRAL 5:30AM News	530-6a	:30	NM	1	\$665.00
CLASS 3 CANDIDATE R9.26			14171	,	Ψ500.00
Start Date End Date Weekdays Spots/Week	Rate Rating		l		

(\* Line Transactions: N = New, E = Edited, D = Deleted)



Alt Order # Contract / Revision 06218240 116605

Product Estimate# Contract Dates C29N06 10/29/12 - 11/06/12 MCCRORY 10/29

Original Date / Revision Advertiser 11/02/12 / 11/02/12 Pat McCrory for Governo

*Line Ch Start Date End Date Description	Start/End Spots/ Time Days Length Week Rate Rtn Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$665.00 3.80	
Week: 10/29/12 11/04/121 1 56 WRAL 10/31/12 10/31/12 WRAL AM News	6-7a :30 NM 1	\$400.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	Rate Rating \$400.00 5.30	
57 WRAL 10/31/12 10/31/12 Dr. Phil	9-10a :30 NM 1	\$335.00
CLASS 3 CANDIDATE R9.26  Start Date	Rate Rating \$335.00 3.60	
58 WRAL 11/02/12 11/02/12 Fri Hour 3	10-11p :30 NM (	\$0.00
CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description  1 WRAL 10/29/12-11/04/12 Fri Hour 3	Rate         Rating           \$2,665.00         11.50           Start/End Time         Weekdays         Length         Rate         Rtg         Type           10-11p        F         :30         \$2,665.00         11.50         NM	
Credited  N 59 WRAL 11/02/12 11/02/12 Late News	11-1135p :30 NM	0 \$0.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1 <u>Spot Ch Date Range Description</u> 1 WRAL 10/29/12-11/04/12 Late News  Credited	Rate         Rating           \$650.00         7.40           Start/End Time         Weekdays         Length         Rate         Rtg         Type           11-1135p        F         :30         \$650.00         7.40         NM	
N 60 WRAL 11/02/12 11/02/12 Letterman Friday	1205x-107x :30 NM	0 \$0.00
CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description  1 WRAL 10/29/12-11/04/12 Letterman Friday  Credited	Rate         Rating           \$110.00         3.40           Start/End Time         Weekdays         Length         Rate         Rtg         Type           1205x-107x        F         :30         \$110.00         3.40         NM	
N 61 WRAL 11/02/12 11/02/12 5:00 First News	5-530p :30 NM	0 \$0.00
CLASS 4 - CANDIDATE	Rate         Rating           \$550.00         5.30           Start/End Time         Weekdays         Length         Rate         Rtg         Type           5-530p        F         :30         \$550.00         5.30         NM	
62 WRAL 11/02/12 11/02/12 6pm News (M-F)	6-630p :30 NM	0 \$0.00
CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description  1 WRAL 10/29/12-11/04/12 6pm News (M-F)  Credited	Rate         Rating           \$2,225.00         10.80           Start/End Time         Weekdays         Length         Rate         Rtg         Type           6-630p        F         :30         \$2,225.00         10.80         NM	
N 63 WRAL 11/02/12 11/02/12 Inside Edition	7-730P :30 NM	0 \$0.00
CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/122- 2	<u>Rate</u> <u>Rating</u> \$975.00 3.80	



Contract / Revision	Alt Order #
116605 /	06218240

Contract Dates Product Estimate # 10/29/12 - 11/06/12 MCCRORY 10/29 C29N06

Advertiser Original Date / Revision 11/02/12 / 11/02/12 Pat McCrory for Governo

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn T	vpe Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating			<del>, , , , , , , , , , , , , , , , , , , </del>	
Spot Ch Date Range Description	Start/End Time Weekdays	·	Rate Rtg T		
1 WRAL 10/29/12-11/04/12 Inside Edition Credited	7-730PF-	:30 <del>\$9</del>	<del>75.00</del> 3.80 <i>l</i>	NM	
2 WRAL 10/29/12-11/04/12 Inside Edition	7-730PF	:30 <del>\$9</del>	7 <del>5.00</del> 3.80 <i>i</i>	NM	
Credited			,		
64 WRAL 11/02/12 11/02/12 Fri Hour 1	8-9p	:30	ı	NM 0	\$0.00
CLASS 3 CANDIDATE R9.26	m ( m ('				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> <u>Rating</u> \$2,225.00 7.20				
Spot Ch Date Range Description	Start/End Time Weekdays	<u>Length</u>	Rate Rtg T	уре	
1 WRAL 10/29/12-11/04/12 Fri Hour 1	8-9pF	:30 <del>\$2,2</del>	<del>25.00</del> 7.20 <i>i</i>	NM	
Credited					
65 WRAL 10/29/12 10/29/12 The Insider (1-130p)	1-130p	:30	l	NM 0	\$0.00
CLASS 3 CANDIDATE R9.26 Start Date	Rate Rating				
Week: 10/29/12 11/04/12 1 1	\$335.00 3.00				
Spot Ch Date Range Description	Start/End Time Weekdays		Rate Rtg T		
1 WRAL 10/29/12-11/04/12 The Insider (1-130p) See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,	1-130p M		3 <del>5.00</del> 3.00 i	NM ·	
66 WRAL 10/29/12 11/05/12 Late News	11-1135p	:30	<u>, , , , , , , , , , , , , , , , , , , </u>	NM 1	\$650.00
CLASS 4 - CANDIDATE	11 1100ρ	.00	'		ψ050.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/29/12 11/04/12 1 1	\$650.00 7.40	Longth	Data Dta T		
Spot Ch Date Range Description  1 WRAL 10/29/12-11/04/12 Late News	Start/End Time Weekdays 11-1135p M		<u>Rate</u> <u>Rtq T</u> 50-00 7.40		
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11	•	•			
Week: 11/05/12 11/11/12 1 1	\$650.00 7.40				
67 WRAL 10/29/12 11/05/12 David Letterman	1135p-1237a	:30		NM 1	\$400.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week	Rate Rating				
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> <u>Rating</u> \$400.00 3.40				
Spot Ch Date Range Description	Start/End Time Weekdays	<u>Length</u>	Rate Rtg T	ype	
1 WRAL 10/29/12-11/04/12 David Letterman	1135p-1237a M	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	<del>00.00</del> 3.40	NM	
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11 Week: 11/05/12 11/11/12 1 1	,43.12,43.13,43.14,43.15,43.16 \$400.00 3.40	,43.17,43.18			
68 WRAL 11/05/12 11/05/12 5:00 First News	5-530p	:30		NM 1	\$550.00
CLASS 4 - CANDIDATE <u>Start Date</u>	Rate Rating				
Week: 11/05/12 11/11/12 1 1	\$550.00 5.30				
69 WRAL 10/29/12 10/29/12 5:30 News	530-6p	:30		NM 0	\$0.00
CLASS 3 CANDIDATE R9.26					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	<u>Rate</u> <u>Rating</u> \$1,780.00 5.30				
Spot Ch Date Range Description	Start/End Time Weekdays	<u>Length</u>	Rate Rtg T	уре	
1 WRAL 10/29/12-11/04/12 5:30 News	530-6p M		<del>80.00</del> 5.30		
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11					
70 WRAL 10/29/12 10/29/12 6pm News (M-F)	6-630p	:30		NM 0	\$0.00
CLASS 3 CANDIDATE R9.26 Start Date	Rate Rating				
Week: 10/29/12 11/04/12 1 1	\$2,225.00 10.80				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



Contract / Revision Alt Order# 116605 06218240

Contract Dates Product Estimate# 10/29/12 - 11/06/12 MCCRORY 10/29 C29N06

<u>Advertiser</u> Original Date / Revision 11/02/12 / 11/02/12 Pat McCrory for Governo:

	L				
	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	Length Week Rate	Rtn Type 9	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Spot         Ch         Date Range         Description           1         WRAL         10/29/12-11/04/12         6pm News (M-F)           See MG         43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11	Rate Rating Start/End Time Weekdays 6-630p M 43.12,43,13,43,14,43,15,43,16	:30 \$ <del>2,225.00</del>	<u>Rtg Type</u> 10.80 <i>NM</i>	· · · · ·	
71 WRAL 10/29/12 11/05/12 Inside Edition	7-730P	:30	NM	1	\$975.00
CLASS 3 CANDIDATE R9.26  Start Date	7-730P M	:30 \$ <del>975.00</del> .43.17,43.18 :30 \$ <del>975.0</del> 0			
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11 Week: 11/05/12 11/11/12 1 1	,43.12,43.13,43.14,43.15,43.16, \$975.00 3.80	.43.17,43.18			
72 WRAL 11/03/12 11/03/12 Late News  CLASS 4 - CANDIDATE <u>Start Date</u> End Date Weekdays Spots/Week	11-1135p <u>Rate</u> Rating	:30	NM	1	\$650.00
Week: 10/29/12 11/04/121- 1  D 73 WRAL 11/03/12 11/03/12 Sat Hour 1	\$650.00 7.40 8-9p	:30	NM	0	\$0.00
CLASS 4 - CANDIDATE  74 WRAL 11/04/12 11/04/12 Follows Late Ftball/Bball	11:30pm-12:05am	:30	NM	0	\$0.00
CLASS 4 - CANDIDATE  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description  1 WRAL 10/29/12-11/04/12 Follows Late Ftball/Bball  Credited	<u>Rate</u> <u>Rating</u> \$650.00 7.40 <u>Start/End Time</u> <u>Weekdays</u> 11:30pm-12:05am				
75 WRAL 11/04/12 11/04/12 The Closer	1235-135a	:30	NM	1	\$75.00
CLASS 4 - CANDIDATE         Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> <u>Rating</u> \$75.00 1.80				
76 WRAL 11/04/12 11/04/12 60 minutes  CLASS 2 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description  1 WRAL 10/29/12-11/04/12 60 minutes  Credited	730-830p  Rate Rating \$5,000.00 9.20  Start/End Time Weekdays 730-830p		NM <u>Rtg Type</u> 9.20 <i>NM</i>	0	\$0.00
77 WRAL 11/04/12 11/04/12 Sun Hour 1  CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description  1 WRAL 10/29/12-11/04/12 Sun Hour 1  See MG 77.2  2 WRAL 10/29/12-11/04/12 CBS SPECIAL  © Credited	8-9p  Rate Rating \$3,335.00 7.20  Start/End Time Weekdays 8-9p	Sı :30 <del>\$3,335.00</del>	NM <u>Rtg Type</u> 7.20 <i>NM</i> 7.20 <i>NM</i>	0	\$0.00
78 WRAL 11/01/12 11/01/12 Late News CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week	11-1135p <u>Rate</u> <u>Rating</u>	:30	NM	0	\$0.00



Contract / Revision	Alt Order #
116605 /	06218240

 Contract Dates
 Product
 Estimate #

 10/29/12 - 11/06/12
 MCCRORY 10/29
 C29N06

 Advertiser
 Original Date / Revision

 Pat McCrory for Governo
 11/02/12 / 11/02/12

Start Date   Monkage   Monkage   Spatished   Start	*Line Ch Start Date End Date Description	Start/End Time	Spots		Mr. T Co 1	
Section   Sect		*****		Nate R	an Type Spots	Amount
1.1135p		\$650.00 7.40	<b>i</b>			
Credited						
CLASS 3 CANDIDATE R9.26   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   10/29/12   11/04/12   David Letterman   11/35p-1237e  1h- 30 \$400.00 3.40 NM   Spots/Week   10/29/12   11/04/12   David Letterman   11/35p-1237e  1h- 30 \$400.00 3.40 NM   Spots/Week   Spots		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	.50	Ψ000,00 7	.40 1010	
Start Date   End Date   Meekdays   Description   Start/End Time   Weekdays   Length   Rate   Rig Type   S400.00   3.40   Meekdays   Length   Rate   Rig Type   S400.00	79 WRAL 11/01/12 11/01/12 David Letterman	1135p-1237a	:30		NM 0	\$0.00
Sept Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rid Type   Start/End Time   Weekdays   Start/End Time   Weekdays   Length   Rate   Rid Type   Start/End Time   Weekdays   Length   Rate   Rid Type   Start/End Time   Weekdays   Length   Rate   Rid Type   Start/End Time   Weekdays   Start/End Time   Weekdays   Length   Rate   Rid Type   Start/End Time   Weekdays   S		Rate Ratina				
1 MRAL   10/39/12-11/04/12   David Letterman   1/35p-1237e  Th	Week: 10/29/12 11/04/121 1	\$400.00 3.40	•			
South   Sout			<del></del>	-		
CLASS 4 - CANDIDATE   Start Date   Meekdays   Spots/Week   Rate   Rating   Section   Start Date   Section		1135p-1237a -	.30	<del>\$400.00</del> 3	.40 <i>NW</i>	
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Spots   Spot	80 WRAL 11/01/12 11/01/12 5:00 First News	5-530p	:30		NM 0	\$0.00
Spot Ch		Boto Boting				
1 WRAL 10/03/12 11/04/12   5:00 First News   5-530p  Th   30						
Start   Star						
CLASS 3 CANDIDATE R9 26   Start Date   End Date   Weekdays   Spots/Week   Rate   Start/End Time   Weekdays   Spots/How   Start/End Time   Weekdays   Spots/Week   Rate   Rating   Start/End Time   Weekdays   Spots/Week   Rating   Start/End Time   Weekdays   Spots/Week   Start/End Time   Start/E		5-53Up -	Th :30	<del>\$550.00</del> 5	5.30 <i>NM</i>	
CLASS 3 CANDIDATE R9.26	81 WRAL 11/01/12 11/01/12 6pm News (M-F)	6-630p	:30		NM 0	\$0,00
Neek: 10/23/12   11/04/12   -1   1   \$2,225.00   10.60     Start/End Time   Weekdays   Length   Rate   Rig   Type   Rate   Ra		5.4 5.4			ļ	
Spot Ch   Date Range						
Record   Section   Credited   Section   Caraller   Ca				Rate F	Rtg Type	
82 WRAL 11/01/12 11/01/12 Inside Edition 7-730P :30 NM 0 \$0.00  CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week Week! 10/29/12 11/04/12 1 \$975.00 3.80  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 7-730PTh :30 \$975.00 3.80 NM  Credited  83 WRAL 10/30/12 11/06/12 Late News 11-1135p :30 NM 2 \$1,300.00  CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1 \$650.00 7.40  84 WRAL 10/30/12 10/30/12 David Letterman 1135p-1237a :30 NM 1 \$400.00  CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -1 1 \$650.00 7.40  85 WRAL 10/30/12 10/30/12 David Letterman 1135p-1237a :30 NM 1 \$400.00  CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -1 1 \$400.00 3.40  86 WRAL 10/30/12 10/30/12 5:00 First News 5-530p :30 NM 1 \$550.00  CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -1 1 \$550.00 5.30  86 WRAL 10/30/12 10/30/12 5:30 News 550.0p :30 NM 1 \$1,780.00  CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays Spots/Week Rate Rating	· · · · · · · · · · · · · · · · · · ·	6-630p -	Th :30	\$ <del>2,225.00</del> 10	.80 <i>NM</i>	
CLASS 3 CANDIDATE R9.26		7-730P	:30		NM 0	\$0.00
Spot Ch						Ψ0.00
Spot Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type						
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Start Date   Start Date   Start Date   End Date   Start				<u>Rate</u> <u>F</u>	Rtg Type	
83 WRAL 10/30/12 11/06/12 Late News 11-1135p :30 NM 2 \$1,300.00  CLASS 4 - CANDIDATE  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -1 1 \$650.00 7.40  Week: 11/05/12 11/11/12 -1 1 \$650.00 7.40  84 WRAL 10/30/12 10/30/12 David Letterman 1135p-1237a :30 NM 1 \$400.00  CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -1 1 \$400.00 3.40  85 WRAL 10/30/12 10/30/12 5:00 First News 5-530p :30 NM 1 \$550.00  CLASS 4 - CANDIDATE  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -1 1 \$550.00 5.30  86 WRAL 10/30/12 10/30/12 5:30 News 530-6p :30 NM 1 \$1,780.00  CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -1 1 \$550.00 5.30		7-730P -	Th :30	<del>\$975.00</del> 3	.80 <i>NM</i>	
CLASS 4 - CANDIDATE  Start Date Start Date Start Date Neek: 10/29/12 11/04/12 -1 1 \$650.00 7.40  Week: 11/05/12 11/11/12 -1 1 \$650.00 7.40  84 WRAL 10/30/12 10/30/12 David Letterman 1135p-1237a :30 NM 1 \$400.00  CLASS 3 CANDIDATE R9.26 Start Date Neek: 10/29/12 11/04/12 -1 1 \$400.00 3.40  85 WRAL 10/30/12 10/30/12 5:00 First News 5-530p :30 NM 1 \$550.00  CLASS 4 - CANDIDATE Start Date Start Date Neek: 10/29/12 11/04/12 -1 1 \$500.00 5.30  86 WRAL 10/30/12 10/30/12 5:30 News 530-6p :30 NM 1 \$1,780.00  CLASS 3 CANDIDATE R9.26 Start Date Neek: 10/29/12 11/04/12 -1 1 \$550.00 5.30  86 WRAL 10/30/12 10/30/12 5:30 News 530-6p :30 NM 1 \$1,780.00  CLASS 3 CANDIDATE R9.26 Start Date Neek: 10/29/12 10/30/12 5:30 News 530-6p :30 NM 1 \$1,780.00		11_1135n	-30		NM 2	£1 200 00
Week: 10/29/12 11/04/12 -1 1 \$650.00 7.40         Week: 11/05/12 11/11/12 -1 1 \$650.00 7.40         84 WRAL 10/30/12 10/30/12 David Letterman 1135p-1237a :30 NM 1 \$400.00         CLASS 3 CANDIDATE R9.26 Start Date Weekdays Spots/Week 10/29/12 11/04/12 -1 1 \$400.00 3.40         85 WRAL 10/30/12 10/30/12 5:00 First News 5-530p :30 NM 1 \$550.00         CLASS 4 - CANDIDATE Start Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1 \$550.00 5.30         86 WRAL 10/30/12 10/30/12 5:30 News 530-6p :30 NM 1 \$1,780.00         CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Rate Rating         Start Date End Date Weekdays Spots/Week Rate Rating		тт ттоор	.00		(VIVI Z	\$1,300.00
Week: 11/05/12       11/11/12       -1       1       \$650.00       7.40         84 WRAL 10/30/12 10/30/12 10/30/12 David Letterman       1135p-1237a       :30       NM       1       \$400.00         CLASS 3 CANDIDATE R9.26         Start Date Start Date End Date Weekdays       Spots/Week Spots/Week       Rate Rating Rating \$550.00       10/20/12       11/04/12       5:30 News       530-6p       :30       NM       1       \$1,780.00         CLASS 3 CANDIDATE Start Date End Date Weekdays       Spots/Week Spots/Week       Rate Rating Rating       Rating       1       \$1,780.00         CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays       Spots/Week       Rate Rating       Rating						
CLASS 3 CANDIDATE R9.26  Start Date End Date Weekdays Spots/Week Rate 400.00 3.40  85 WRAL 10/30/12 10/30/12 5:00 First News 5-530p :30 NM 1 \$550.00 CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Rating \$550.00 5.30  86 WRAL 10/30/12 10/30/12 5:30 News 530-6p :30 NM 1 \$1,780.00 CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Rate Rating	10000					
Start Date Week: 10/29/12         End Date 11/04/12         Weekdays 2-1         Spots/Week 3,400.00         Rating 3,40           85 WRAL 10/30/12         10/30/12         5:00 First News         5-530p         :30         NM         1         \$550.00           CLASS 4 - CANDIDATE Start Date Week 10/29/12         End Date Weekdays Spots/Week 10/29/12         Rating Rating Spots/Week 10/29/12         Rating Rating Spots/Week 10/29/12         Rating Spots/Week 10/29/12         Start Date End Date Weekdays Spots/Week Rate Rating         Rating Rating	84 WRAL 10/30/12 10/30/12 David Letterman	1135p-1237a	:30		NM 1	\$400.00
Week:       10/29/12       11/04/12       -1       1       \$400.00       3.40         85       WRAL.       10/30/12       10/30/12       5:00 First News       5-530p       :30       NM       1       \$550.00         CLASS 4 - CANDIDATE       Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week:       10/29/12       11/04/12       -1       1       \$550.00       5.30         86       WRAL       10/30/12       10/30/12       5:30 News       530-6p       :30       NM       1       \$1,780.00         CLASS 3       CANDIDATE       R9.26       Rating       Rating       Rating		Data Datium				
CLASS 4 - CANDIDATE         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 10/29/12       11/04/12       -1       1       \$550.00       5.30         86       WRAL 10/30/12       10/30/12       5:30 News       530-6p       :30       NM       1       \$1,780.00         CLASS 3 CANDIDATE R9.26       Start Date       End Date       Weekdays       Spots/Week       Rate       Rating						
Start Date Week:         End Date 10/29/12         Weekdays 11/04/12         Spots/Week	85 WRAL 10/30/12 10/30/12 5:00 First News	5-530p	:30		NM 1	\$550.00
Week:       10/29/12       11/04/12       -1       1       \$550.00       5.30         86       WRAL 10/30/12       10/30/12       5:30 News       530-6p       :30       NM       1       \$1,780.00         CLASS 3 CANDIDATE R9.26         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating		Pate Patina				
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Rate Rating					. 1	
Start Date End Date Weekdays Spots/Week Rate Rating		530-6p	:30		NM 1	\$1,780.00
		Rata Rating				
Week: 10/29/12 11/04/12 -1 1 \$1,780.00 5.30	Week: 10/29/12 11/04/12 -1 1	\$1,780.00 5.30				

(\* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision	Alt Order #
	116605 /	06218240
Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	MCCRORY 10/29	C29N06

<u>Advertiser</u> Original Date / Revision 11/02/12 / 11/02/12 Pat McCrory for Governo:

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn 1	Гуре Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Rating				-
87 WRAL 10/30/12 10/30/12 6pm News (M-F)	6-630p		:30		NM 1	\$2,225.00
CLASS 3 CANDIDATE R9.26	Poto	Rating				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -1 1	\$2,225.00	10.80				
88 WRAL 10/30/12 10/30/12 Inside Edition	7-730P		:30		NM 1	\$975.00
CLASS 3 CANDIDATE R9.26						
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$975,00	Rating 3.80				
89 WRAL 10/30/12 10/30/12 Tue Hour 2	9-10p	0.00	:30		NM 1	\$3,555.00
CLASS3 CANDIDATE R9.26	3-10p		.00			<b>45</b> ,555155
Start Date		Rating				
Week: 10/29/12 11/04/12 -1 1	\$3,555.00	16.00				
90 WRAL 10/31/12 10/31/12 The Insider (1-130p)	1-130p		:30		NM 1	\$335.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays <u>Spots/Week</u>	Rafe	Rating				
Week: 10/29/12 11/04/121 1	\$335.00	3.00				
91 WRAL 10/31/12 10/31/12 Late News	11-1135p		:30		NM 1	\$650.00
CLASS 4 - CANDIDATE	Data	D-#				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> \$650.00	Rating 7.40				
92 WRAL 10/31/12 10/31/12 5:00 First News	5-530p		:30		NM 1	\$550.00
CLASS 4 - CANDIDATE						
Start Date End Date Weekdays Spots/Week		Rating				
Week: 10/29/12 11/04/121 1	\$550.00	5.30	:30		NM 1	\$1,780.00
93 WRAL 10/31/12 10/31/12 5:30 News	530-6p		.50		INIVI	\$1,760.00
CLASS 3 CANDIDATE R9.26 Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>	Rating				
Week: 10/29/12 11/04/121 1	\$1,780.00	5.30			-	
94 WRAL 10/31/12 10/31/12 6pm News (M-F)	6-630p		:30		NM 1	\$2,225.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays <u>Spots/Week</u>	Rate	Rating				
Week: 10/29/12 11/04/121 1	\$2,225.00					
95 WRAL 10/31/12 10/31/12 Inside Edition	7-730P		:30		NM 2	\$1,950.00
CLASS 3 CANDIDATE R9.26		<b>5</b>				
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        2         2	<u>Rate</u> \$975.00					
96 WRAL 11/05/12 11/05/12 6pm News (M-F)	6-630p		:30		NM 0	\$0.00
CLASS 3 CANDIDATE R9.26						
Start Date End Date Weekdays Spots/Week		Rating				
Week: 11/05/12	\$2,225.00 Start/End 1		ays Length	Rate Rtg	Туре	
1 WRAL 11/05/12-11/11/12 6pm News (M-F)	6-630p	M			NM	
Credited						
97 WRAL 10/31/12 10/31/12 David Letterman	1135p-1237	a	:30		NM 1	\$400.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week	Rate	Rating				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12W 1	\$400.00					
98 WRAL 10/29/12 10/29/12 5:00 First News	5-530p		:30		NM 0	\$0.00
CLASS 4 CANDIDATE R9.26						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

11/02/12 / 11/02/12



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision 116605 /	Alt Order # 06218240			
Contract Dates 10/29/12 - 11/06/12	Product MCCRORY 10/29	Estimate # C29N06			
Advertiser	Öric	ginal Date / Revision			

*Line	Ch Star	t Date End D	Date Description	n	Start/End Time	Da	ıys L	Spots/ ength Week.		Rtn -	Type S	Spots	Amount
Wee	<u>Start Date</u> k: 10/29/12 <u>oot Ch</u> <u>I</u> 1 WRAL	End Date 11/04/12 Date Range 10/29/12-11/04	Weekdays M Description 1/12 5:00 First 1 5,43.6,43.7,43.8,	Spots/Week 1 1 News	Rate \$550.00 <u>Start/End T</u> 5-530p 1,43.12,43.13,4	Rating 0.00 me Wee M	ekdays	Length :30	<u>Rate</u> \$550.00	<u>Rtg</u> (	Туре	·	
99	WRAL 11/0	03/12 11/03/	12 CRIMINAL		1135-1235X			:30			NM	1	\$95.00
Wee	CLASS 4 C Start Date k: 10/29/12	ANDIDATE R End Date 11/04/12	9.26 <u>Weekdays</u> 5-	Spots/Week 1	<u>Rate</u> \$95.00	Rating 0.00							
100			12 7pm News		7-730p			:30			NM	1	\$360.00
Wee	CLASS 3 C Start Date k: 10/29/12	ANDIDATE R E End Date 11/04/12	9,26 <u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$360.00	Rating 5.30							
N 101			12 NFL Footb	all (Early)	1p - 4:30p			:30			NM	1	\$1,780.00
Wee	CLASS 3 C Start Date k: 10/29/12	ANDIDATE R E End Date 11/04/12	9.26 <u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,780.00	<u>Rating</u> 0.00							
N 102			12 NFL (Late)		4-730p			:30			NM	1	\$2,000.00
Wee	CLASS 3 C Start Date k: 10/29/12	ANDIDATE R E End Date 11/04/12	9.26 <u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00							
N 103			12 5:30 News		530-6p			:30			NM	1	\$1,780.00
Wee	CLASS 3 C Start Dat k: 11/05/12		9.26 <u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,780.00	Rating 0.00							
N 104			12 WRAL AM	News	6-7a			:30			NM	2	\$800.00
Wee	CLASS 3 C Start Dat k: 11/05/12		9.26 <u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00							
N 105			/12 WRAL 5:30	OAM News	530-6a			:30			MM	1	\$400.00
Wee	CLASS 3 C Start Dat k: 11/05/12		9.26 <u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00							
								Tot	als 3	58.30		76	\$62,255.00

Pat McCrory for Governo

Time Period	# of Spots	Gross Amount	Net Amoun		
10/29/12 -11/06/12	76	\$62,255.00	\$52,916.75		
Totals	76	\$62,255.00	\$52,916.75		

Signature: Date:	
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